

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of.:

Ido MILSTEIN et al

Serial No.: 10/597,221

Filed: July 17, 2006

For: TARGETED MARCHING

Examiner: Bhavesh V. AMIN

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Confirmation No.: 7903

Group Art Unit: 3664

Attorney Docket: 35507

Mail Stop AF
Honorable Commissioner of Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE TO FINAL FILED IN CONJUNCTION WITH RCE

Sir:

This is in response to the United States Patent and Trademark Final Office Action mailed July 12, 2010, which response is being made on or before November 12, 2010, and for which a one month extension of time fee is due and enclosed herewith.

A Request for Continued Examination (RCE) is also enclosed herewith.

Applicant submits this response for entry into the record, in which:

Amendments to the Claims begin on page 2.

Remarks begin on page 8.

Please amend the above-identified application as follows: